

Outline of Klumpp and Hollihan, "Klumpp and Hollihan on Stromer," *Quarterly Journal of Speech* 67 (1981): 103-4

Introduction: Criticism that stimulates discussion succeeds. Thanks to Stromer.

Thesis: Stromer's response to our essay is shaped more by his traditional view of rhetoric and government than by a careful analysis of the social dimensions of rhetoric surrounding the Butz resignation.

- I. Stromer's view on rhetoric contrasts with our social orientation to discourse
 - A. Assumptions of our view
 - 1. Our view of rhetoric is functional
 - 2. Our view of rhetoric is social
 - 3. Our view of rhetoric is sociodramatic
 - B. Stromer's individualist view leads him to ask the wrong question
 - 1. He asks the question: What would Klumpp and Hollihan have the government do?
 - 2. Our question is: How does American society respond to its racism?
- II. We also find some direct responses to Stromer's positions helpful in explaining our position
 - A. He argues we failed to provide evidence
 - 1. He may have been expecting a different kind of proof: referential proof
 - 2. Our evidence is generated sociodramatically
 - B. He asserts we misinterpret Raspberry, missing our irony
 - C. He is correct in his "charge" that we believe improved race relations lies somewhere beyond government
 - 1. We believe race relations must be seen rhetorically from a social rather than an individual act
 - 2. Strategies addressing this problem must locate responsibility in society