

Seminar Preparation

Thursday, September 29

G. Critical Categories

Reading: Lawrence W. Rosenfield, "The Anatomy of Critical Discourse." *Speech Monographs* 35 (March 1968): 50-69.
Kenneth Burke, *Grammar of Motives*. 1945; Berkeley: Univ. of California Press, 1969. pp. xv-xxiii. (on Elms)

Discussion: Does criticism construct a model of communication? Are critical writings and historical writings fundamentally just accounts? In what sense? Take one of the pieces of criticism you have been working on and construct its model.

Lecture: Is the Burke essay too abstract? We will work with its application to accounts in criticism and historical work.

H. Using Methods in Criticism

Reading: Read to report on a particular method of criticism in one of the following:
Bernard L. Brock, James W. Chesebro, and Robert L. Scott. *Methods of Rhetorical Criticism: A Twentieth Century Perspective* 3rd ed. Detroit: Wayne State University Press, 1989.
Sonja K. Foss. *Rhetorical Criticism: Exploration and Practice* 3rd ed. Long Grove, IL: Waveland, 2004.
Carl R. Burgchardt. *Readings in Rhetorical Criticism* 4th ed. University Park, PA: Strata, 2010.
And, read Karlyn Kohrs Campbell. "Rhetorical Criticism 2009: A Study in Method." In *The Handbook of Rhetoric and Public Address*, ed. by Shawn J. Parry-Giles and J. Michael Hogan (Chichester, UK: Wiley, 2010), 86-108.
<http://onlinelibrary.wiley.com/book/10.1002/9781444324105>
John M. Murphy. "Theory and Public Address: The *Allusive Mr. Bush*." In *The Handbook of Rhetoric and Public Address*, ed. by Shawn J. Parry-Giles and J. Michael Hogan (Chichester, UK: Wiley, 2010), 271-90.
<http://onlinelibrary.wiley.com/book/10.1002/9781444324105>

Discussion: Be prepared to discuss the method you will be using in your criticism. The week before we will split up methods for people to make reports on.

Writing for the week: Write a methods section for your criticism. You may do so by naming and explaining a standard method you are using, or you may do so by highlighting the categories you will wield in your criticism and what you believe you are producing in using those categories.